



2022 Sound the Alarm Social Media Toolkit

Help us spread the word about Sound the Alarm! Below are posts we encourage you to share on your social media accounts! [Click here to download graphics to pair with your posts!](#) Thank you!

TWITTER, LINKEDIN AND INSTAGRAM

7 people die every day from a home fire in the U.S. Volunteer with the @COWYRedCross to install smoke alarms and help make households safer. Learn more: www.soundthealarm.org/Colorado #EndHomeFires

Join @COWYRedCross as we Sound the Alarm to install free smoke alarms. Sign up here: www.soundthealarm.org/Colorado #EndHomeFires

Sound the Alarm with @COWYRedCross to install free smoke alarms. Click here to learn more about getting involved: www.soundthealarm.org/Colorado org #EndHomeFires

Working smoke alarms cut the risk of death from a home fire in half. Sound the Alarm with @COWYRedCross by donating towards our home fire response and recovery efforts: www.soundthealarm.org/Colorado #EndHomeFires

Why your home may need new smoke alarms:

- They don't work when tested.
- They are over 10 years old.

If you need smoke alarms installed in your home visit www.soundthealarm.org/Colorado to sign up for a free installation from the @COWYRedCross. #EndHomeFires

We are partnering with the @COWYRedCross to #EndHomeFires. Learn more: www.soundthealarm.org/Colorado

Help @COWYRedCross save lives. A donation to support the Home Fire Campaign will make it possible for us to help families prepare for, respond to and recover from home fires. #EndHomeFires Learn more: www.soundthealarm.org/Colorado



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FACEBOOK

We are partnering with the @RedCrossColorado to #EndHomeFires. Learn more and get involved at www.soundthealarm.org/Colorado

Seven times a day, someone in this country dies in a home fire. Countless others suffer injuries. Join @RedCrossColorado as we Sound the Alarm and combat these tragic statistics. Learn how: <https://www.redcross.org/colorado/soundthealarm> #EndHomeFires

Want to get out and make a difference? Join @RedCrossColorado as we install free smoke alarms in Colorado. Together we can help save lives: <https://www.redcross.org/colorado/soundthealarm> #EndHomeFires

Help @RedCrossColorado reduce death and injury from home fires. Your donation will help families prepare, respond and recover from these personal disasters: <https://www.redcross.org/colorado/soundthealarm> #EndHomeFires

Why your home may need new smoke alarms:

- They don't work when tested.
- They are over 10 years old.

If you need smoke alarms installed in your home @RedCrossColorado can help! Visit www.soundthealarm.org/Colorado to sign up for a free installation from the Red Cross. #EndHomeFires

Help @RedCrossColorado save lives. A donation to support the Home Fire Campaign will make it possible for us to help families prepare for, respond to and recover from home fires. #EndHomeFires Learn more: www.soundthealarm.org/Colorado